BACHELOR IN COMMUNICATION (3+1)

Communication specialists study human interaction in various contexts, including within organizations, across cultures, within media representations, and during business transactions. A bachelor’s degree in communication provides students with the ability to pursue multiple directions within their lives and careers. Communication students learn how to manage, negotiate, interpret, and facilitate human interaction within a variety of environments.

A 3+1 program allows students to take advantage of the convenience and cost effectiveness of classes on the BGSU Firelands campus for three years and then the opportunity to explore a larger campus environment for the fourth year of the program on the Bowling Green campus (students may also opt to take on-line courses during the fourth year).

Highlights of the 3+1 bachelor’s degree in communication program:

- One of the fastest growing majors across the country, communication degrees offer a tremendous amount of career flexibility.
- The program provides training in the skills employers find most valuable. A recent national survey found that ‘the ability to effectively communicate orally’ was ranked as the top priority by employers when hiring college graduates. ‘The ability to effectively communicate in writing’ was third.
- Communication graduates have gone on to earn jobs as public relations specialists, editors, arbitrators, authors, marketing specialists, human resources professionals, and event planners.
- In 2010, employees with a bachelor’s degree in communication earned a median annual salary of $45,160, ranging from $23,510 to $87,430 depending on the specific field and geographic area.
- The broad-based curriculum provides an ideal base for post graduate study and law degrees.
- Students can choose among a wide variety of courses to complete their degree, and they have many options for a minor or career focus to complement their specific education within communication.

Discover the BGSU Firelands Difference

- As a regional campus of Bowling Green State University, BGSU Firelands offers the benefits of a smaller personalized campus, with the resources of a larger university
- Traditional and evening programs through 9 bachelor and 15 associate degrees
- Affordable tuition - less than half the cost of most four-year universities
- Credit transfers to more than 200 programs on the Bowling Green campus and most other colleges and universities
- Personalized attention - total enrollment of approximately 2,500 and a student to faculty ratio of 20:1
- Diverse student body ranging in age from 16 to 65 years of age
- A variety of student clubs, organizations, and intramurals offer ample opportunities for student activities

BGSU Firelands
One University Dr., Huron, OH 44839
www.firelands.bgsu.edu
419.433.5560