

General Business Management Technology

Associate of Applied Business in Business Management Technology

The general business management technology major serves the needs of students who are interested in advancing in a business career, updating skills and learning new management techniques. The major can also be beneficial for students planning to go into a family business.

Career Opportunities

General business management students can assume generalist positions in large or small business organizations. The business classes will provide students with an understanding of the interrelationships of the various areas of business as well as the knowledge and tools necessary for decision making.

There are many opportunities for individuals going into business for themselves, either by purchasing a current business or starting a new one. Through class discussions, case studies, computer assisted instruction and special projects, students learn to successfully manage a small business. Management theory, learning how to motivate employees, keeping accurate financial records and promoting a business are just a few of the major topics emphasized in the program.

Curriculum

The goal of the major is to provide students with a solid foundation in business by enhancing written and oral communication skills, critical thinking abilities and familiarity with business concepts.

Program Requirements

Communication (6 hours minimum)

English
Speech and Written Communications

General Studies (9 hours minimum)

Economics
Social or Natural Science or Humanities

Basic Courses (17 hours minimum)

Management Information Systems

Mathematics

Business Courses (30 hours)

Accounting
Advertising
Finance
Management
Marketing
Total Quality Leadership
Entrepreneurship

Students who intend to complete the Bachelor of Science in Business Administration (BSBA) degree should enroll in the associate of science degree, which only includes courses that transfer to the BSBA.

For Further Information

Cindy Miglietti Ph. D., Program Director
Business Management
BGSU Firelands
One University Drive
Huron, OH 44839
419-433-5560 ext. 2-0684
email: cmiglie@bgsu.edu

Debralee Divers, Director
Admissions and Financial Aid
419-433-5560 ext. 2-0629
email: divers@bgsu.edu

Cheryl L. Chafee, Asst. Director
Admissions and Financial Aid
419-433-5560 ext. 2-0683
email: cchafee@bgsu.edu

Web site: www.firelands.bgsu.edu

Your University Opportunity

BGSU Firelands, located in Huron, Ohio, is a regional campus and one of the seven undergraduate colleges of Bowling Green State University. We offer many of the advantages and resources of a major university, but in a smaller, more personal environment.

Generally, students are able to complete at least two years of coursework toward most of the 200-degree programs at BGSU before transferring to the main campus, or to another college or university.

BGSU Firelands offers students a wireless environment campus wide.

Kiosks and public-access computers located in most campus buildings provide easy Internet access. In addition, there are several on-campus computer labs with a variety of computers and software programs.

The library, containing more than 30,000 volumes, is computer-linked to the more than 4 million items available through BGSU's libraries to provide excellent research opportunities.

Academic advisors work individually with students to plan their degree programs and small class sizes allow students to have close, personal contact with their professors. Free tutoring is readily available through the Teaching and Learning Center. Scholarships, grants and loans are available to assist students with tuition.

NOTE: Information in this guide is subject to change without notice. To learn more about the official program of study for General Business Management Technology, please check the undergraduate catalog online at: www.bgsu.edu/catalog/FIR/FIR32.html