

General Business/Individualized Business

Bachelor of Science in Business Administration Interdisciplinary Program College of Business Administration

The general business specialization leading to the Bachelor of Science in Business Administration degree is designed for those students planning to go into a family business or business for themselves. General business students can also assume generalist positions in large and small organizations.

Career Opportunities

There are unlimited opportunities for people to go into business for themselves, either by purchasing a current business or starting a new one. Graduates are able to choose the type of business and the geographical location for their venture. Numerous franchise opportunities which offer assistance to the business owner are available. Such a venture takes some financial resources, but depending upon the type and size of business, these may be relatively modest.

The resources of the College of Business Administration, BGSU's Career Services office and the Jerome Library are available to students interested in job prospects in business administration. Recent general business students have secured positions in banking, sales, insurance and management training. Some companies that have hired recent general business graduates include the National City Corporation, Marathon Ashland Petroleum, State Farm Insurance and Sherwin-Williams.

Curriculum

About half of the coursework required of the general business student meets the general requirements of BGSU and the College of Business Administration. The BG Perspective requirements include courses in humanities and arts, natural sciences, social and behavioral sciences, and cultural diversity in the United States.

To meet the College of Business Administration requirements students complete admission and business core

courses focusing on various areas of business.

General business students take an additional 18 to 24 hours of coursework (six to eight courses). Courses can be selected from accounting, business administration, economics, finance, legal studies, management, management information systems or marketing. No more than nine hours (three courses) may be taken in any one area and at least three areas must be chosen.

College Highlights

The College of Business Administration offers outstanding academic programs, nationally recognized chapters of professional student organizations, a large base of scholarship support and a tradition of success based on providing students with the knowledge and skills needed to succeed in a competitive business environment. The college maintains close ties with regional and national businesses.

The undergraduate and master's business programs are accredited by the AACSB International-The Association to Advance Collegiate Schools of Business. Less than 500 colleges and universities worldwide that confer business degrees have achieved this recognition for assuring quality and continuous improvement in their programs, faculty and resources.

Preparation for College

Completing the requirements for high school graduation is necessary for admission to BGSU, but only finishing the minimum coursework will leave you unprepared for college. Consider taking four years of mathematics instead of the three that are required. Two, three or even four years of the same foreign language is excellent for preparation for college. You will also benefit from competency in computer use. Courses that provide exposure to or training in the visual and performing arts are excellent choices.

Entrance to the College of Business Administration

Entrance to the College of Business Administration as a pre-business or economics student is selective. New freshman and new transfer students may apply for entrance to the College with their application for University admission. Math and composite ACT scores (or equivalent SAT scores) are used in the selection process.

Admission to BSBA Program

Admission to BGSU does not guarantee admission to the Bachelor of Science in Business Administration degree program (BSBA). Students enroll in the College of Business Administration as pre-business students. Full admission to the BSBA program requires completion of calculus and a set of introductory business courses with a satisfactory grade point average. The BSBA degree will be granted only to those students who achieve BSBA admission and fulfill all degree requirements.

Students who have questions should contact undergraduate studies in the College of Business Administration, 419-372-2747.

Sample Program

The following is a sample of courses appropriate for all BSBA students. Actual courses taken will vary depending upon personal interests and electives selected.

BG Perspective courses
English
Calculus
Communications
Non-business electives
17 core business courses
6-8 specialization courses taken in junior and senior years

For a complete listing of course requirements, please refer to the BGSU undergraduate catalog: www.bgsu.edu/catalog.

Requirements for Transfer Students

Generally, non-business courses taken at either two-year or four-year institutions

are accepted for transfer credit by the College of Business Administration.

For students who transfer to BGSU from a two-year institution, courses that match introductory business courses offered by the CBA are acceptable for transfer credit.

Ordinarily, transfer credit is not accepted for business courses beyond the introductory level that require junior or senior standing at BGSU.

However, students who believe that they have sufficient background in the subject matter of a course may be permitted by the appropriate department to take an examination for credit in the course.

For students who transfer to BGSU from a four-year institution, equivalent lower-level, introductory and business core courses are often accepted for transfer credit. Upper-level business courses in an area of specialization may be accepted up to a maximum of 50 percent of the coursework required within a given area of specialization.

Minor in General Business

The general business minor is designed for students who are majoring in non-business fields and want a foundation in business. The general business minor is available to all students except those completing a BSBA degree or majoring in business education or marketing education in the College of Education and Human Development. The minor consists of 24-26 hours of math and business courses. For more information, see the Undergraduate Catalog.

Minor in Applied Statistics

The applied statistics minor is available to all students except those majoring in statistics. The minor consists of 24 hours of math and statistics courses. For more information, see the Undergraduate Catalog.

For Further Information

Cynthia Miglietti, Ph. D., Associate Professor/
Program Director
Applied Sciences
419-433-5560 ext. 2-0684
email: cmiglie@bgsu.edu

Debralee Divers, Director
Admissions and Financial Aid
419-433-5560 ext. 2-0629
email: divers@bgsu.edu
Cheryl L. Chafee, Asst. Director

Admissions and Financial Aid
419-433-5560 ext. 2-0683
email: cchafee@bgsu.edu

Tim Chambers, Ph. D., Director
Undergraduate Studies in Business
College of Business Administration
Bowling Green State University
Bowling Green, Ohio 43403-0260
419-372-2747
tchambe@cba.bgsu.edu

Web site: www.firelands.bgsu.edu

Your University Opportunity

BGSU Firelands, located in Huron, Ohio, is a regional campus and one of the seven undergraduate colleges of Bowling Green State University. We offer many of the advantages and resources of a major university, but in a smaller, more personal environment.

Generally, students are able to complete at least two years of coursework toward most of the 200-degree programs at BGSU before transferring to the main campus, or to another college or university.

BGSU Firelands offers students a wireless environment campus wide. Kiosks and public-access computers located in most campus buildings provide easy Internet access. In addition, there are several on-campus computer labs with a variety of computers and software programs.

The library, containing more than 30,000 volumes, is computer-linked to the more than 4 million items available through BGSU's libraries to provide excellent research opportunities.

Academic advisors work individually with students to plan their degree programs and small class sizes allow students to have close, personal contact with their professors. Free tutoring is readily available through the Teaching and Learning Center. Scholarships, grants and loans are available to assist students with tuition.

NOTE: Information in this guide is subject to change without notice. To learn more about the official program of study for General Business/Individualized Business, please check the undergraduate catalog online at: www.bgsu.edu/catalog/FIR/FIR25a.html